



e-Newsletters

Pharmaceutical Technology's weekly electronic newsletter, ePT

Make an impression on more than 33,000 pharmaceutical manufacturing professionals weekly. The ePT newsletter delivers critical information on recent contract awards, company mergers acquisitions, and general news of interest to a highly desired community of pharmaceutical manufacturing professionals. In the "People" section, readers can keep abreast of the movements of colleagues. "New Products" provides a quick reference resource for reviewing items and interact and directly click on to the company's Website. The e-newsletter also includes information on upcoming industry events as well as career opportunities both in the US and abroad.

PT Sourcing & Management e-Newsletter - NEW!

PT Sourcing and Management Monthly, Pharmaceutical Technology's e-newsletter is the authoritative source on the sourcing and management issues within the pharmaceutical's global supply chain. Deployed to more than 16,500 subscribers each month, PT Sourcing and Management Monthly delivers three feature columns and timely insight on: mergers and acquisitions, agreements and contracts, expansions and people notes.

E-Newsletter Advertising Opportunities

e-PharmTech (weekly); or e-Sourcing & Management (monthly)			
	Size	1 x month	Comments
Banner	468x60	\$1,600	EPT monthly rates include the 4 weekly issues Sourcing & Management rate includes the one monthly issue
Skyscraper	160x600	\$2,000	
Text	65 Words	\$1,600	
Button	120x60	\$1,200	

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